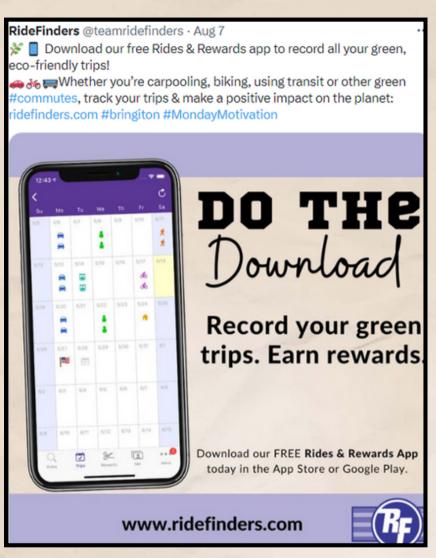
### August 2023 Recap





#### What

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.



### By the Numbers

9,872 Active Clients

1,382 Transit Trips Recorded

270 Telework Days Recorded

510 Vanpool Trips Recorded

443 Carpool Trips Recorded

120 Bike Trips Recorded

25,380 Calories Burned

\$49,488 Money Saved

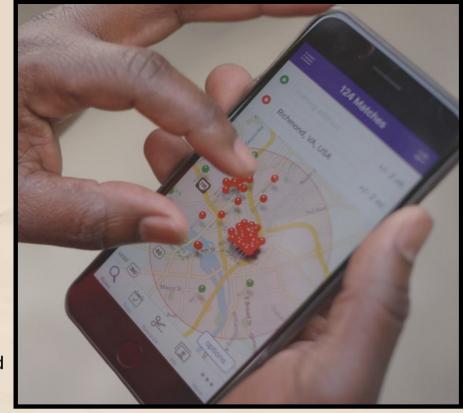
2,933 Reduced Car Trips

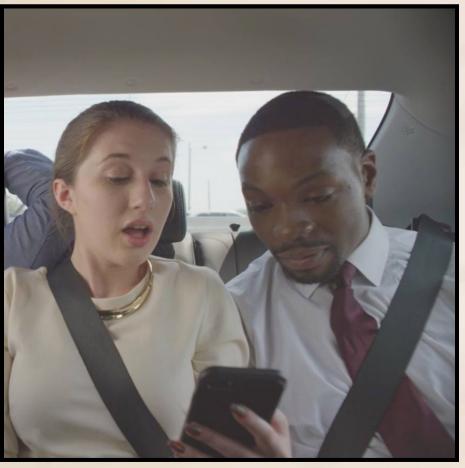
79,181 Reduced Vehicle Miles Traveled

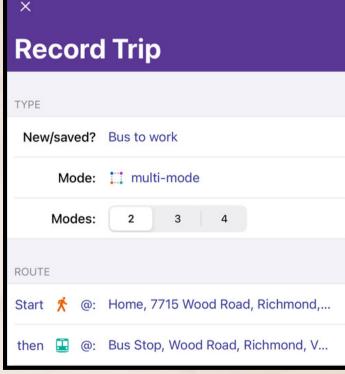
3,426 Gallons of Gas Saved

33.6 tons of CO2 Reduced

104 lbs. of NOx Reduced







Record Your Green Trips
Carpool, Vanpool, Transit, Walk,
Bike, Telework, and more!

## Regional Transportation Participation

- Received "Organizational Member of the Year" recognition from the Chesapeake Chapter of the Association for Commuter Transportation (ACT) for empowering and supporting employees participation in chapter and national activities.
- Partnering with Ride EZ, a vanpool vendor, to meet with Fort AP Hill representatives to discuss vanpooling.
- Shared the Richmond Dept. of Public Works communications on the Richmond Connects survey input request.

RideFinders @teamridefinders · Aug 22 Give your input ¶ #sharingiscaring

Richmond VA DPW @DPW\_RichmondVA · Aug 22

Thanks to the Southside Community & #8thDistrict for completing the RVAConnects.com survey adding their voices to the very important topic of transportation equity! Look for our team in your neighborhood – we NEED your input by 9/15! Complete the survey for cool prizes.

Thank You to Our
Super Southsiders

For Filling Out Our Transit Equity Survey!













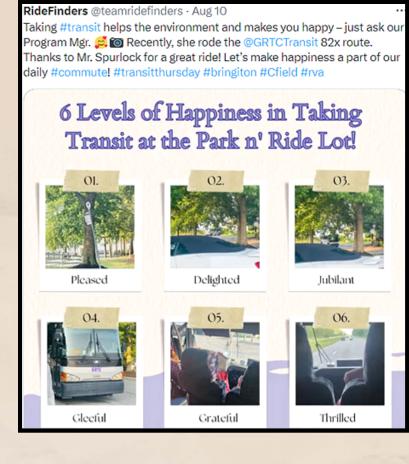




#### Transit Talk

- Continued to promote Transit
   Thursday and highlighted a recent transit trip on the 82x route.
- Shared GRTC's public meeting notice for the September 2023 service changes.
- Promoted GRTC's public comment solicitations notice for the August 15, 2023 board meeting.
- Shared GRTC's Labor Day holiday schedule and the modified schedule notice for September 10th.







#### Outreach

- Recruited three new Employee
   Transportation Coordinators (ETCs)
   from Bon Secours, the Virginia
   Department of Health and Avery
   Point respectively.
- Highlighted a recently recruited ETC, Dale Alexander, on our social media platforms and our website.
- Emailed Employer Awareness
   Survey to ETCs, business
   associates and area businesses to
   determine the level of awareness of
   RideFinders free employer services
   offered and how to better serve
   employers in the region.



#### **Book an Account Executive Today**

Our Account Executives are ready to attend your transportation/health/benefits fairs and discuss our free programs and services! Call today at 804-643-7433.



Employer Awareness Survey QR code - SCAN



Our outreach team is ready to work and partner with you!

### Community Engagement

- Attended the Elohim Christian **Outreach Center Community Day** event in Henrico County.
- Shared Chesterfield County Parks and Recreation Parks Master Plan Survey.
- Shared Henrico County Public Works public information meeting on the Messer Road Trail Connector.





You reposted

Chesterfield County Government, Virginia @ChesterfieldVa · Aug 3 @CCPRVA needs your input to determine future recreation needs and

resources! Take the Parks Master Plan Survey and give us your feedback through Thursday, August 31 here: bit.ly/3Qi1K8J





We share important messages from our friends across the Central VA region!

# Partner with Us

804.643.7433 ridefinders.com

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