

KICK\$TART YOUR CARPOOL

ONE-TIME BONUS: EARN \$50 FOR CARPOOLING!

Receive a one-time \$50 bonus for adding a carpooler and recording 16 carpool work commutes monthly during the 60-day reporting period.

ELIGIBILITY:

- Existing carpools commuting to work must have a minimum of two carpoolers including the driver and add one new rider. Non-licensed child passengers do not constitute a carpool and thus do not qualify for the incentive.
- Participants must be 18 years of age or older to receive incentive for work commute.
- Member must live or work in the RideFinders service area: Ashland, Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan, Richmond, Amelia, Colonial Heights, Hopewell, Petersburg, Dinwiddie, Prince George.
- Enrollment period for the program is January 1, 2024 - April 15, 2024.

HOW TO REGISTER:

- Sign in to your ConnectingVA account. Member must be registered as a carpooler.
- Click on the offer page.
- Kick\$Start Your Carpool one-time bonus is for work commute trips only.
- Provide a valid email.
- Provide a phone number with texting enabled.
- Select "Redeem."
- Answer survey questions and complete redemption. Visit <http://ridefinders.com/about-ridesharing/kickstart-your-carpool/> for complete program guidelines.

HOW IT WORKS:

- Sign in to your ConnectingVA account.
- Record eight (8) carpool commutes per month on your trip calendar. Carpools must have added one carpooler during the 60-day period.
- Participants must record their carpool work commutes for the month by 11:59 p.m. on the last working day of the month. Participants may set carpool commutes as recurring.
- Reward redemptions (payouts) will be distributed on April 4, 2024 and August 5, 2024.
- Payouts will be delivered to you electronically in the form of a Tango Card, which can be redeemed for gift cards from hundreds of national retailers, as a visa gift card, or donated to a charity of your choice.



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ridefinders.com

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