

KICK\$TART YOUR CARPOOL

NEW CARPOOLERS: EARN UP TO \$300 FOR CARPOOLING!

Start or join a new carpool and earn \$50 for each month that you record 8 roundtrip carpool work commutes during the program up to the maximum incentive for each 90-day reporting period for a total of \$300. That's \$150 for each 90-days!

ELIGIBILITY:

- Must be a new or existing ConnectingVA member (carpooler) or a registered drive alone commuter switching to carpooling.
- Member must live or work in RideFinders service area: Ashland, Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan, Richmond, Amelia, Colonial Heights, Hopewell, Petersburg, Dinwiddie, Prince George.
- Member must be 18 years of age or older to receive incentive for work commutes.
- New carpoolers must not have used an alternative commute mode (i.e., carpool, vanpool, transit) prior to registering for Kick\$start Your Carpool.
- Enrollment period for the program is January 1, 2024 - April 15, 2024.

HOW TO REGISTER:

- Create an account at www.ridefinders.com by clicking the Sign Up button at the top of the page.
- Register as a carpooler. Kick\$start Your Carpool is for work commute trips only.
- Provide a valid email.
- Provide a phone number with texting enabled.
- Select "Redeem."
- Answer survey questions and complete redemption. **Visit <http://ridefinders.com/about-ridesharing/kickstart-your-carpool/> for complete program guidelines.**

HOW IT WORKS:

- Sign in to your account.
- Record eight (8) roundtrip carpool work commutes per month for on your trip calendar. Carpools must have at least two (2) carpoolers.
- Participants must record their carpool work commutes for the month by 11:59 p.m. on the last working day of the month. Participants may set commutes as recurring.
- Reward redemptions (payouts) will be distributed on April 4, 2024 and August 5, 2024.
- Payouts will be delivered to you electronically in the form of a Tango Card, which can be redeemed for gift cards from hundreds of national retailers, as a visa gift card, or donated to a charity of your choice.



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ridefinders.com

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