


# October 2023 Recap

 RideFinders, Central Virginia  
October 27 at 10:02 AM · 🌐

Get ready to paws and unwind this weekend 🐾  
Let's fetch some fun, make it a tail-wagging time, and enjoy every moment - the dogs of Team RideFinders #FridayFeeling #fridayfun




RideFinders @teamridefinders · Oct 16

🍁 Embrace the beauty of autumn and the power of carpooling with 2 or more people! 🚗🍁 As the leaves change colors, let's change our habits too & add #carpooling to the #commute mix: [bit.ly/rfscarpool](https://bit.ly/rfscarpool) #MondayMotivation



## What

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

 RideFinders, Central Virginia  
6d · 🌐

It's True or False Tuesday 🗳️

Join our #carpoolcommunity: <http://ridefinders.com/about-ridesharing/carpooling/>  
#tuesdaythoughts #Tuesday #carpooling

### CARPOOL COMMUNITY

If you don't have a car, then you can't register for RideFinders free carpool ridematching service.

TRUE

or

FALSE



# By the Numbers

9,476 Active Clients

1,720 Transit Trips Recorded

355 Vanpool Trips Recorded

195 Carpool Trips Recorded

128 Bike Trips Recorded

220 Telework Days Recorded

29,449 Calories Burned

\$38,628 Money Saved

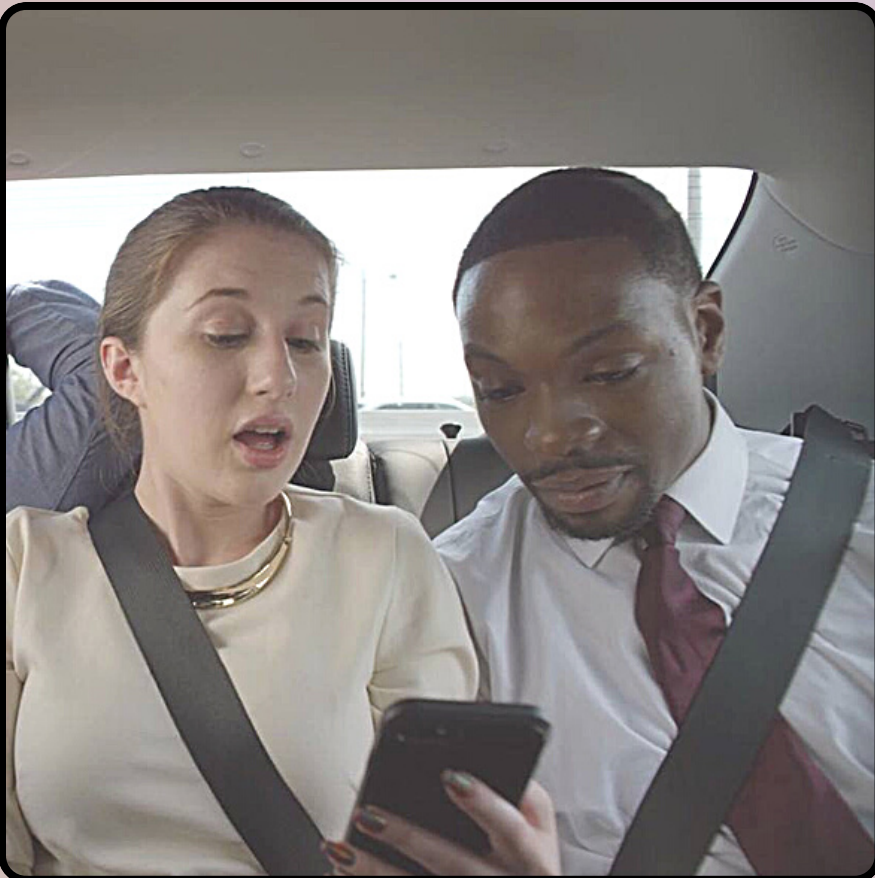
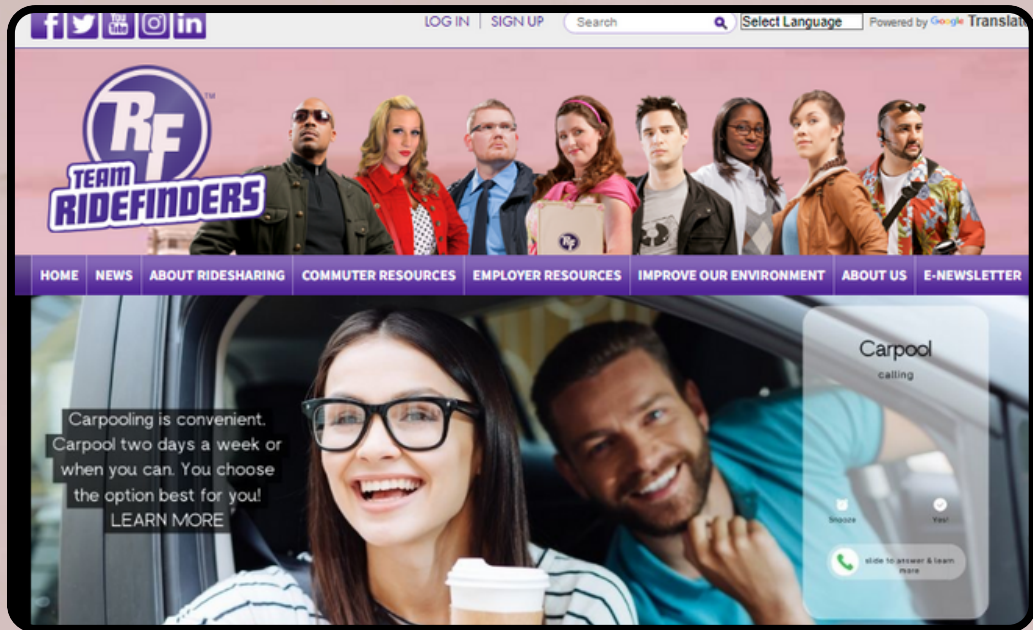
2,830 Reduced Car Trips

61,805 Reduced Vehicle Miles Traveled

2,647 Gallons of Gas Saved

25.9 tons of CO2 Reduced

81.1 lbs. of NOx Reduced



×

Record Trip

TYPE

New/saved? Bus to work

Mode: multi-mode

Modes: 2 3 4

ROUTE

Start @: Home, 7715 Wood Road, Richmond,...

then @: Bus Stop, Wood Road, Richmond, V...

*Record Your Green Trips*  
Carpool, Vanpool, Transit, Walk,  
Bike, Telework, and more!



# Regional Transportation Participation

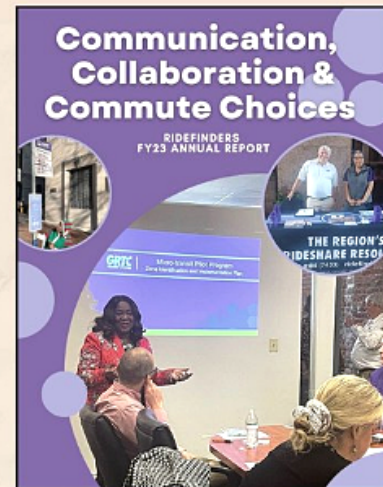
- Showcased RideFinders regional efforts in our FY23 Annual Report.
- Partnered with Commute with Enterprise to start one new vanpool from Gaskins Road park n' ride to UVA Medical Center.
- Partnered with Ride EZ to start one new vanpool from Henrico to Fort Belvoir.
- Continued working with the Virginia Department of Transportation Park and Ride/TDM division on shared use park and ride pilot program in the Richmond District.
- Attended weekly Microtransit status update and outreach meetings.

RideFinders @teamridefinders · Oct 20

📺 Our FY23 annual report is LIVE! This annual report is a testament to the power of communication, collaboration, and transformative commute choices.

▶ View: [bit.ly/3PXFkaO](https://bit.ly/3PXFkaO)

#FridayFeeling #fridaymood



Now Playing

Team RideFinders FY23 Annual Report

15:05

- 14:55



BE THE CEO OF YOUR **COMMUTE** &  
JOIN A **VANPOOL!**

**Vanpool Rider Recruitment:**  
**Gaskins to UVA Medical Center**  
**Henrico to Fort Belvoir**  
**West Point to Richmond**

[ridefinders.com](https://ridefinders.com)



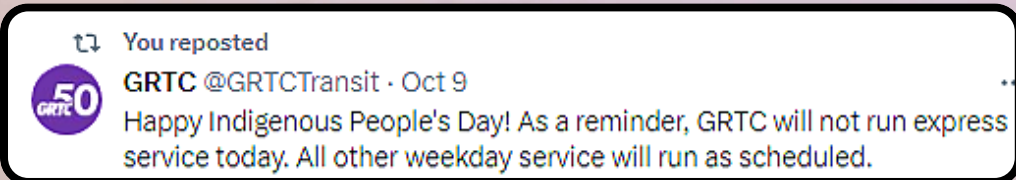
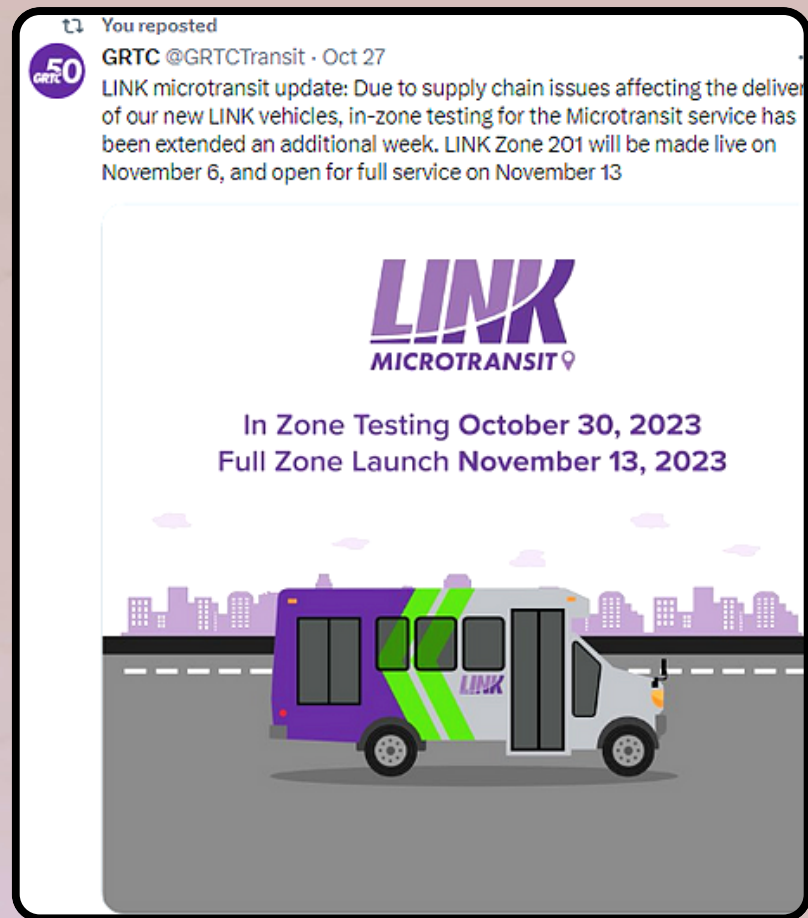
**Vanpool Rider Recruitment:**

*Vanpooling across the  
Central VA region!*



# Transit Talk

- Shared GRTC's LINK microtransit update regarding in zone testing and full zone launch on November 13, 2023.
- Share GRTC's announcement of a special meeting of the Board of Directors and the public comment form submission.
- Shared GRTC's Indigenous People's Day holiday service notice.
- Participated in GRTC's eVA procurement training.




*Sharing important transit information and updates to commuters and the community!*



# Outreach

- Participated in Walk, Bike and Roll Day events in partnership with Safe Routes to School at Westover Hills and Frances W. McClenney Elementary Schools.
- Attended the Oak Grove-Bellemeade Community Fair aka Spooktacular to share carpooling information to participants.
- Continued recruitment efforts for the following vanpools:  
Gaskins Road to UVA Medical Center, Henrico to Fort Belvoir and West Point to Richmond.



 RideFinders, Central Virginia  
October 19 at 9:00 AM · 🌐

Take control of your #commute.

👁️ Watch this quick video about #vanpooling.

📺 Learn more about vanpooling: <https://bit.ly/3UUotGx>  
#connectingcommuters #rideshare #ridesharing



**BE THE CEO OF  
YOUR COMMUTE &  
JOIN A VANPOOL!**

*We're here to help you  
be the CEO of your  
commute!*



# Community Engagement

- Partnered with DRIVE SMART Virginia to promote October as Bicyclist and Pedestrian Awareness Month.
- Continued promoting carpooling and building a carpool community through creative and compelling content on social media and our website.
- Two staff members volunteered at the Chesterfield Food Bank Outreach Center putting together 180 boxes of fruits and vegetables for families.



**Bicyclist and Pedestrian Awareness Month**

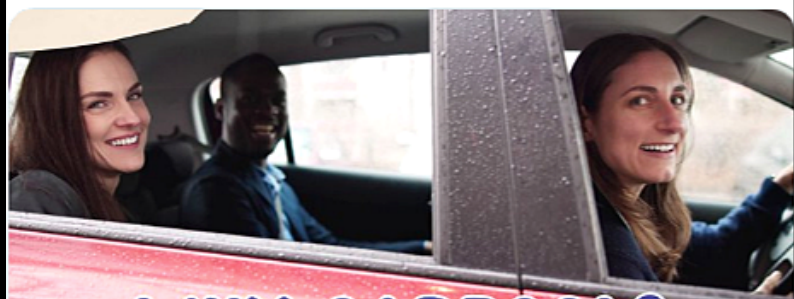
RideFinders partners with DRIVE SMART Virginia for their "See and Be Seen" campaign during Bicyclist and Pedestrian Awareness Month. Safety on the road depends on mutual respect. Together, we can make a lasting impact on road safety!

[LEARN MORE](#)

RideFinders @teamridefinders · Oct 17

- ✓ Personalized ridematching - even if you don't own a car!
- ✓ Convenience & flexibility - 1 day a week or what's best for you.
- ✓ Economical - save \$ on commuting costs.

All great reasons to join the #carpool community. We can help:  
[bit.ly/rfscarpool](http://bit.ly/rfscarpool)  
[#tuesdaythoughts](#)



## WHY CARPOOL?



### PERSONALIZED MATCHING

We help you find potential carpool partners that best fits your commute.



### CONVENIENCE & FLEXIBILITY

Carpool one day a week or three times a week - you choose what's best for you!



### ECONOMICAL - SAVE MONEY


Share the ride to save! No car - no problem! There are commuters with cars that are registered.



[www.ridefinders.com](http://www.ridefinders.com)

RideFinders, Central Virginia  
2h · 📍

CLAPS & CONGRATULATIONS: Kudos to our Program Manager, Cherika Ruffin, who spearheaded a volunteer opportunity at the Chesterfield Food Bank Outreach Center for members of the PRSA Richmond Chapter. RideFinders Account Executive, Brigitte Carter, volunteered too! 🙌🙌🙌 #givebacktothecommunity #communityservice



PRSA Richmond Chapter  
19h · Instagram · 📍

A huge thank you to our chapter volunteers Cherika Ruffin, Julie McGowan and Suzanne Silitch at today's volunteer event @chesterfield\_foodbank

We put together... See more

← Giving back to the community!

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