

## RideFinders Awards (2004-Current):

- 2023 Award of Excellence, Richmond Chapter of the Public Relations Society of America, Commonwealth Award - Public Service Category for the "RideFinders: Cultivating a Culture of Storytelling" Initiative
- 2023 Communitas Award, Excellence in Corporate Responsibility/ Ethical and Environmental Responsibility /Green Initiatives for the "RideFinders: Cultivating a Culture of Storytelling" Initiative
- Brigitte Carter – 2022 Chesapeake Chapter, Association for Commuter Transportation (ACT), Behind the Scenes TDM Champion
- 2022 Award of Merit, Richmond Chapter of the Public Relations Society of America, Commonwealth Award - Public Service Category for the "Ways We Go: Youth Sustainability Outreach" Campaign
- 2022 Award of Merit, Richmond Chapter of the Public Relations Society of America, Commonwealth Award - Shoestring budget \$5,000 or less Category for the "It's A Green Thing" Campaign
- 2022 Association for Commuter Transportation (ACT) National Best Social Media Marketing Award category (Marketing and Outreach) for the "Ways We Go: Youth Sustainability Outreach" Campaign
- 2022 Association for Commuter Transportation (ACT) National Best Overall Marketing Campaign category (Marketing and Outreach) for the "It's A Green Thing" Campaign
- 2022 Communitas Award, Excellence in Community Service for the "Youth Sustainability Outreach" Campaign
- 2022 Communitas Award, Excellence in Corporate Social in the sub-categories of Ethical and Environmental Responsibility and Green Initiatives for the "It's A Green Thing" Campaign
- 2021 Chesapeake Chapter, Association for Commuter Transportation (ACT), Best Grassroots Marketing Campaign for the "It's A Green Thing" Campaign
- 2021 Richmond Chapter of the Public Relations Society of America, Award of Merit - Shoestring budget \$5,000 or less Category for the "Celebrate Earth Day, Every Day" Clean Air Campaign

- 2021 Association for Commuter Transportation (ACT) National Best Social Media Marketing Award category (Marketing and Outreach) for the “Celebrate Earth Day, Every Day,” Clean Air Campaign
- 2021 Communitas Leadership Award, Community Service and Corporate Social Responsibility Category for the “Celebrate Earth Day, Every Day” Clean Air Campaign
- 2020 Chesapeake Chapter, Association for Commuter Transportation (ACT), Best Online/Social Media Marketing Campaign, for the “Celebrate Earth Day, Every Day” Clean Air Campaign
- Cherika Ruffin – recognized by Virginia Transit Association (VTA) as a recipient the 2020 Transit/TDM Employee Unsung Hero Award
- Jekeima Taylor – recognized by Association for Commuter Transportation (ACT) as a 2020 recipient of the prestigious 40 Under 40 Awards
- 2020 Association for Commuter Transportation (ACT) National Commuting Option Award -Vanpooling for the “Fall in Love with Vanpooling” program
- 2019 U.S. Environmental Protection Agency (EPA) Clean Air Award of Excellence in the Transportation Efficiency Innovations category for the project, “RideFinders Commute Green Summer Challenge”
- 2019 Best Print Marketing Campaign, Chesapeake Chapter, Association for Commuter Transportation (ACT), for the project “Burn, Calories, Not Gas Bike Challenge”
- 2019 Award of Merit, Richmond Chapter of the Public Relations Society of America (PRSA), Shoe-String Budget category for the project “RideFinders Commute Green Summer Challenge”
- 2018 Outstanding Marketing Campaign (under \$2,500), Chesapeake Chapter, Association for Commuter Transportation (ACT), for the project “RideFinders Commute Green Summer Challenge”
- 2018 Platinum Winner, Hermes Creative Awards, (Strategic Programs, Communication/Marketing Campaign category), for the project “The Butterfly Effect: Celebrating RideFinders Programs & Services”

- 2018 Platinum Winner, Hermes Creative Awards, (Social Media, Social Media Campaign category), for the project "The Butterfly Effect: Celebrating RideFinders Programs & Services"
- Finalist, 2018 Marketing and Outreach – TMA, Association for Commuter Transportation (ACT) International Awards
- 2017 Outstanding Marketing Campaign (over \$2,500), Chesapeake Chapter, Association for Commuter Transportation (ACT), for the project "The Butterfly Effect: Celebrating RideFinders Programs & Services"
- 2014 Outstanding TMA Award, Association for Commuter Transportation (ACT) International Award
- 2013 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA), Integrated Communications Category for the project "Fall in Love with Vanpooling Starring Vanity Vanpool"
- 2013 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA) Community Relations Category for the project "Satellite Office: RideFinders Partners with Chesterfield Towne Center"
- 2013 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA), Research Evaluation Category for the project "Making an Impact: An Evaluation of RideFinders' FY 2012 Transportation Demand Management Program"
- 2012 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA), (Commonwealth Award- Integrated Communications Category)- for the project "Making an Impact: RideFinders Turns 30!"
- 2012 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA), (Commonwealth Award-Marketing Consumer Services Category)- for the project "Safety Net: Revamping the Emergency Ride Home Program"
- 2012 Award of Merit, Richmond chapter of the Public Relations Society of America (PRSA), (Capital Award- Publications Category)- for the project "Limited Edition Team RideFinders 2012 Calendar"
- 2012 City of Richmond, Department of Economic and Community Development, The Transportation Award
- 2012 Gold Award, Hermes Creative Awards, (Special Event Category)- for the project "30<sup>th</sup> Anniversary & Open House Celebration"

- 2012 Gold Award, Aurora Awards, for the project "Falling in Love with Vanpooling"
- 2012 Honorable Mention, Hermes Creative Awards, (Communication Campaign Category)- for the project "RideFinders Revamps Emergency Ride Home Program"
- 2012 Gold Award, MarCom Awards (Communications/Public Relations/Special Event Category)- for the project "RideFinders 30<sup>th</sup> Anniversary & Open House Celebration"
- 2012 Honorable Mention, MarCom Award, (Marketing/Promotion/Materials/Calendar Category)- for the project "2012 Limited Edition Team RideFinders Calendar"
- 2011 Third Place, Association for Commuter Transportation (ACT) International Award, (Marketing and Outreach Category)- for the project "Telework Tech: Promoting Telework"
- 2011 Third Place, Association for Commuter Transportation (ACT) International Award, (ETC Champion category), Cathy Kercheval, Benefit Consultant VCU Health Systems, VCU Medical Center
- 2011 Award of Merit, Richmond Chapter of the Public Relations Society of America, (Marketing Business to Business Category), for the project "Telework Tech: Promoting the Telework!VA Business Incentive Program"
- 2011 Gold Award, Hermes Creative Awards, (Special Events Category), for the project "Go Green. Get Green. Telework Richmond Event"
- 2011 Gold Award, Hermes Creative Awards, (Communication Campaign Category), for the project "Telework Tech: Promoting the Telework!VA Business Incentive Program"
- 2011 Honorable Mention, Hermes Creative Awards, (Publications/Brochure Category), Emergency Ride Home Brochure
- 2010 Association for Commuter Transportation (ACT) Chesapeake Chapter's Outstanding TDM Program, for the project "Get the Scoop on Bike Commuting"
- 2010 Girl Scout Commonwealth Council of Virginia's The Commonwealth Award, Corporate Partner for The Telework!VA Program

- 2008 Association for Commuter Transportation (ACT) Chesapeake Chapter, Outstanding TDM Incentive Program, for the project "Chick-fil-A Match the Code and Win Promotion"
- 2008 International Association for Business Communicators (IABC) Best in Virginia Award of Merit, for the project "The Air We Share Project with Theatre IV"
- 2008 IABC Best in Virginia Award of Excellence, for the project "Chick-fil-A Match the Code and Win Promotion"
- 2008 Association for Commuter Transportation (ACT) International Conference Creative Excellence Award, for the project "Team RideFinders Campaign"
- 2005 Outstanding TDM Program, Association for Commuter Transportation (ACT) Chesapeake Chapter, for the project "Clean Air Campaign Bike Challenge"
- 2004 Outstanding Marketing Campaign, Association for Commuter Transportation (ACT) Chesapeake Chapter, for the project "Get Aware of Your Air"