

March 2023 Recap

INTERNATIONAL WOMEN'S DAY

8 MARCH



**CELEBRATING
the WOMEN
of
RIDEFINDERS**



Challenge: <http://ridefinders.com/news/match-made-challenge>
#FridayFeeling #FridayVibes #betheCEOofyourcommute

MATCH MADE CHALLENGE

MARCH 14 TH - 28 TH



Find your carpool or vanpool matches today &
start recording your trips: ridefinders.com



WHAT

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

*Started our monthly
Monday Mug
Moment*

MONDAY MUG MOMENT



By the Numbers

9,635 Active Clients

1,013 Transit Trips Recorded

265 Telework Days Recorded

258 Vanpool Trips Recorded

443 Carpool Trips Recorded

147 Bike Trips Recorded

9,598 Calories Burned

\$35,828 Money Saved

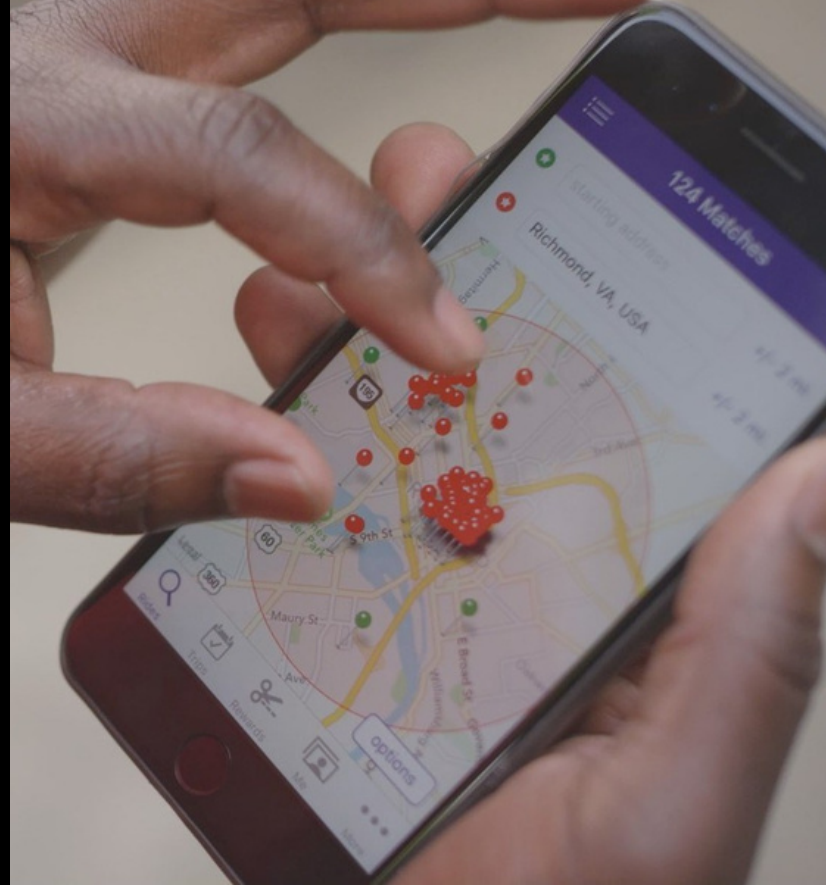
2,209 Reduced Car Trips

57,324 Reduced Vehicle Miles
Traveled

2,443 Gallons of Gas Saved

23.9 tons of CO2 Reduced

75.2 lbs. of NOx Reduced



**BE THE CEO OF
YOUR COMMUTE &
FIND YOUR POT OF
GOLD AT THE END
OF THE
RIDESHARING
RAINBOW!**



Green IS OUR THING!

ridefinders.com
804.643.7433



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MATCH MADE CHALLENGE



**BE THE CEO OF YOUR
COMMUTE & RECORD
YOUR
CARPOOL AND VANPOOL
TRIPS TODAY!**

ridefinders.com



RECORD YOUR GREEN TRIPS

*Carpool, Vanpool, Transit, Walk,
Bike, Telework, and more!*

Regional Transportation Participation

- Promoted and shared the Tri-Cities Area Metropolitan Planning Organization's public comment period for the draft FFY2024-27 Metropolitan Transportation Improvement Program and its accompanying draft Regional Conformity Assessment.
- Shared the Richmond Regional Planning Organization's FY24-27 Transportation Improvement Program Open House at PlanRVA.
- Promoted a vanpool recruitment opportunity for the Newport News to Richmond route.

RideFinders @teamridefinders · Mar 29

➔ Connect with an expert on the FY24-FY27 Transportation Improvement Program (TIP) on April 5th from 6-8pm @PlanRVA - 424 Hull St., Suite 300, Richmond.

➔ View the draft plans and provide comments: rtpotip.org
#wednesdaythought #WednesdayMotivation

Learn About the Future of Transportation in the Richmond Region

Connect with an expert on the FY24 – FY27 Transportation Improvement Program (TIP) which will guide the Richmond region's transportation investments over the next 4 years.

Comment period on Draft TIP and Regional Conformity Assessment is open March 20 – April 19, 2023

All are invited to the free TIP Open House to learn more:

April 5 6:00 – 8:00 pm
424 Hull Street, Suite 300

Location is accessible by
GRTC routes 1, 1A, 1B, and 1C.



Vanpool Rider Recruitment: Newport News to Richmond route

JOIN A
VANPOOL TODAY!
ridefinders.com



Tri-Cities Area
MPO

*We share important
updates and notices
from our partners
across the Central VA
region!*

RideFinders @teamridefinders · Mar 21

The Tri-Cities Area Metropolitan Planning Organization is seeking input for its Draft FFY 2024-27 Metropolitan Transportation Improvement Program & Draft Regional Conformity Assessment from March 20 to April 19, 2023: craterpdc.org/our-works/tran.... #TuesdayThoughts #giveyourinput

Transit Talk

- Hosted the Association for Commuter Transportation (ACT) Chesapeake Chapter's micro-event featuring GRTC's microtransit pilot program.
- Celebrated Transit Driver Appreciation Day.
- Shared GRTC's onsite bus footage from the new Downtown Transfer Station.
- Shared GRTC's zero fare reminder.



RideFinders @teamridefinders · 1h
 Ride @GRTCTransit - it's ZERO FARE and good for the planet. A win-win!
 🚌 🚶 🌱 🌍 🎉

GRTC Transit System @GRTCTransit · 14h
 Reminder: GRTC is Zero Fare. No fare payment required to ride until at least June 30, 2024. Thanks to our funding partners for supporting this program.

REMINDER!

GRTC is Zero Fare

No fare payment required to ride until at least June 30, 2024.

RideFinders @teamridefinders · 1m
 Happy Transit Driver Appreciation Day to ALL of the amazing transit drivers ❤️❤️❤️ #TDAD #thankyou

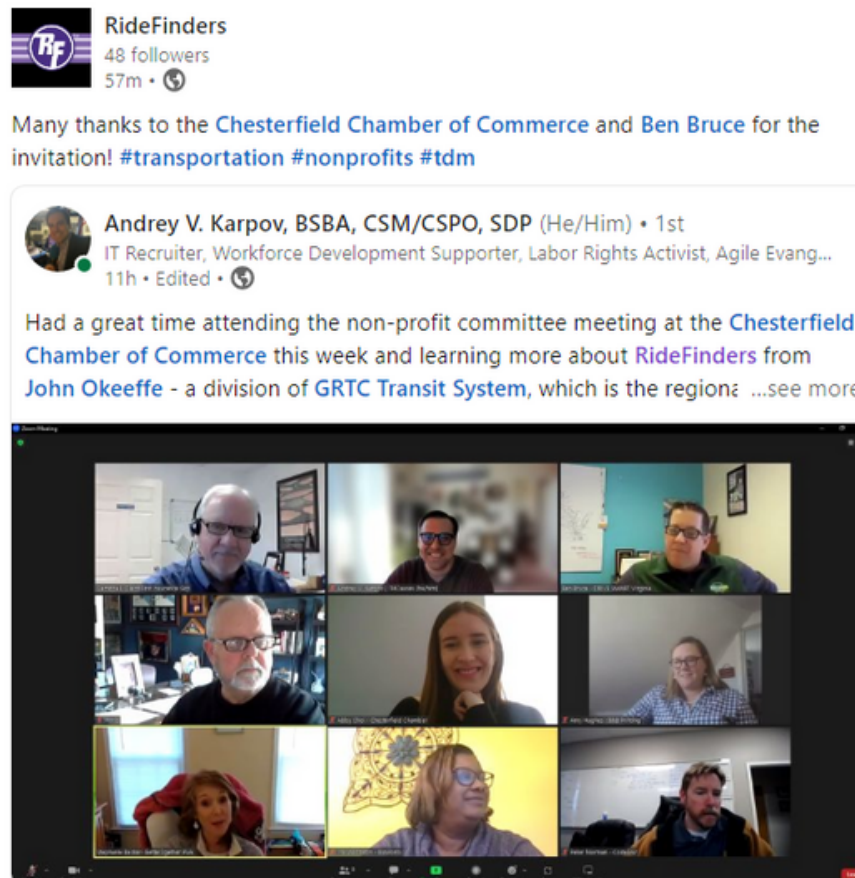
GRTC Transit System @GRTCTransit · 8m
 Happy Transit Driver Appreciation Day! GRTC Operators work hard to keep our streets safe, regardless of whether you ride the bus. Show your appreciation today by smiling or waving after your ride, or leave a comment below! 🙌 #TDAD



Sharing important transit information and updates to commuters and the community!

Outreach

- Presented our programs and services to the Chesterfield Chamber of Commerce's Nonprofit Committee meeting.
- Visited Sheltering Arms to discuss last mile efforts with employees walking from the end of the bus line to the employer site. Assisted in employee transportation survey development.
- Worked with GRTC to assist Chippenham Hospital to replace its bus shelter and bench on the property. Installation date TBD.



*We work with
employers
across the
Central VA
region!*

FREE EMPLOYER SERVICES

Surveys, trip planning, employee reduction programs, and more!

Community Engagement

- Encouraged carpoolers and vanpoolers to participate in our inaugural Match Made Challenge.
- Presented RideFinders career options to 2nd graders at Cardinal Elementary School in Richmond.
- Shared Chesterfield County's volunteer opportunities for self-guided trash cleanups at county parks from April 15-22.
- Shared Henrico County's Earth Day festival at Deep Run Park on April 22.

March Madness but Make it Rideshare! We're celebrating carpoolers and vanpoolers with the Match Made Challenge: March 14- March 28. It's simple and easy to participate. Learn more: <http://ridefinders.com/news/match-made-challenge> #mondaymotivation #mondaythoughts #betheCEOofyourcommute #MarchMadness


RIDEFINDERS PRESENTS


MATCH MADE CHALLENGE



MARCH 14 TH **MARCH 28 TH**

More Information : www.ridefinders.com

RideFinders Retweeted
Chesterfield County Government, Virgi... @Chesterfield... · Mar 2 ...
Chesterfield County is inviting volunteers to participate in self-guided trash cleanups at county parks from April 15 to April 22. The cleanups can be done by individuals and groups at a time and location of your choice. See the graphic for more info on how to sign up now! 

RideFinders @teamridefinders · Mar 2
Save the date 

 **Henrico County Government**  @HenricoNews · Mar 2
 ❤️ #Henrico's free, family-friendly Earth Day festival at Deep Run Park will feature live music, activities & opportunities to learn about sustainability initiatives & resources available in the county. Thanks to our hosts, @henricorecparks & @HenricoKHB!
henrico.us/calendar/earth...



Earth Day

Free & Open to the Public

APRIL 22 • 10am - 1pm

GIVE BACK THIS EARTH DAY!

Participate in self-guided trash clean-ups at county parks during the week of **April 15-22.**

Contact Lorne Field at (804) 748-1920 or field@chesterfield.gov to sign up



We share important messages from our friends across the Central VA region!

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ridefinders.com

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